

Delivers!

The Town Crier provides the New Hartford community with an excellent print vehicle to get their message noticed. This “*Good News*” newspaper is published 10 times a year on a monthly basis. (excluding January and August)

Copy deadlines are the 15th of each month prior to each publication date for both ad copy and story copy.

In an effort to contain costs for *The Town Crier* advertisers, we have instituted a policy of one month **FREE** advertising with 9 months paid in advance. To take advantage of this discount offer, call our office today!

Additional Advertising Display Rates

- Business Card Ad = \$36.00
- 1/4 Page (5 1/8” W x 8” D) = \$185.00
- 1/2 Page (10 1/4” W x 8” D) = \$289.00
- Full Page (10 1/4” W x 16” D) = \$468.00
- Full Back Page with Spot Color (10 1/4”W x 16” D) = \$550.00

Call Us For Our Full Color Ad Rates

Advertising Rate Card

Effective January 1, 2008

Readership:

The Town of New Hartford

Distribution:

U.S. Mail

Format:

Good News

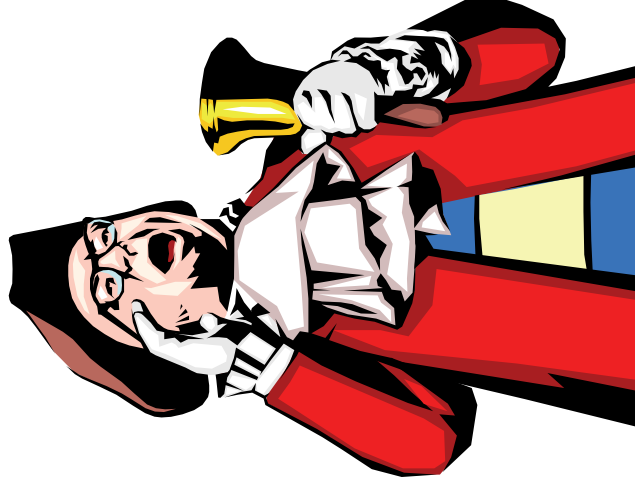
Frequency:

Monthly (except January & August)

Distribution & Circulation Coverage

- 13319 Chadwicks 510
- 13323 Clinton..... 646
- 13413 New Hartford 7,592
- 13417 New York Mills 1,199
- 13456 Sauquoit 566
- 13479 Washington Mills 302
- 13501 Utica..... 808
- Misc 289
- **Total Home Delivery** **11,912**
- **Bulks Drops & Office Copies** **88**
- **TOTAL DISTRIBUTION** **12,000**

Inserts pricing upon request
 Zoning is available upon request



The Town Crier

34 Oxford Road

New Hartford, NY 13413

Phone: (315) 738-0795

Fax: (315) 738-0513

E-Mail: towncrier@pjgreen.com

**ADVERTISING
DISPLAY RATES**

See back panel of brochure for
additional sizes and rates

\$114.50
3 1/4" W x 6" H

\$97.00
3 1/4" W x 5" H

\$69.00
4 3/4" W x 2 1/4" H

\$42.00
2 5/8" W x 2 1/4" H

\$143.50
6 3/4" W x 3 1/2" H

\$83.00
5" W x 3 1/2" H

\$75.00
3 1/4" W x 3 1/2" H

\$50.00
3 1/4" W x 2 1/4" H

\$149.00
10 1/4" W x 2 1/4" H

\$97.00
6 3/4" W x 2 1/4" H